



4th September 2007

Mr Rollin Stanley
Director of Planning & Urban Design
City of St Louis
1015 Locust Street
Suite 1100
St. Louis, Missouri
63101
USA

Dear Mr Stanley,

### Re: The 2007 World Leadership Awards

As many of our entries arrived early this year, our judges have been able to complete their initial assessment in several categories quite quickly. I am delighted to be able to tell you - in strict confidence - that the City of City of St Louis has reached the finals of the 2007 World Leadership Awards.

Your entries entitled "Vacancy to Vibrnacy" has been shortlisted in the Best Law & Order Category.

I hope you will accept our warmest congratulations. The quality of the entries we received was extremely high, and it is a very considerable achievement for you to have reached the finals in two successive years!

#### Announcements

Please treat this information in confidence, and please do not make any public announcements prior to 20<sup>th</sup> September 2007, when we will publish the complete shortlists. From that date however, we hope you will make announcements. Your city is one of the best-lead in the world, and I'm sure your citizens and media will want to be reminded of that!

#### What happens next?

The final judging of this category will take place in London on either Wednesday, 5th December 2007, or Thursday 6<sup>th</sup> December 2007. At that time you will be asked to make a presentation to the judges. We will notify you shortly of the precise time and date for your presentation.

During your presentation you will be able to make full use of DVD, video, transparencies, PowerPoint or other audiovisual techniques if you wish to. We will provide all the necessary equipment and crew, as well as white-boards, flip charts etc.

Your presentation must be made by a team of between one and five people who represent your city, and you can use a professional presenter if you wish to.



You are allowed to use recorded material, but you should aim to make the majority of your presentation live. Each presentation will last for a maximum of 30 minutes, and will be followed by 15 minutes of questions from the judges. When all the presentations in your category have been completed, the judges will retire to choose a final winner.

Your team can watch the other presentations if they wish to, but may not question the other teams during the question and answer session.

The winners will be announced at the awards ceremony in London on the evening of  $6^{\rm th}$  December 2007.

## Payment

I have enclosed our invoice for the presentation fee, and payment is due by return (we can accept credit card payments).

Because of difficulties which occurred with several cities last year we have, with great regret, been forced to adopt a stricter policy regarding late payment. If we have not received payment by 14<sup>th</sup> September, then we may not be able to include your city in the shortlist, which will be published on 20<sup>th</sup> September 2007. If this is going to present any difficulty for you, then please contact us immediately.

Congratulations once more, I am looking forward to meeting your team in December, and I wish you well in the finals!

Yours sincerely,

Malcolm Turner

President



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# INVOICE

City of St Louis
Suite 1100
1015 Locust Street
St. Louis
Missouri 63101
USA

Invoice No.	1693
Invoice /Tax Date	04/09/2007
Order No.	
Account No.	STLOUIS

## THIS INVOICE HAS BEEN ISSUED IN POUNDS STERLING

Details

Net Amount GB £ VAT Amount GB £

Presentation fee for the Housing Category of the 2007 World Leadership Awards.

This fee is for the presentation and judging costs including venue hire, audiovisual equipment, crew, catering, and judges' expenses. It also includes the cost of one table at the award ceremony (the table seats up to ten guests and includes complimentary cocktails, dinner, wine programmes etc).

3,000.00

0.00

This invoice is payable on receipt.

Cheques or drafts should be made payable to:
The World Leadership Forum Ltd.,
or funds can be transferred directly to:
HSBC Bank, PO Box 648, Poultry & Princes Street,
London EC2P 2BX
Account No: 72305429, Sort Code: 40-05-30
IBAN: GB35MIDL40053072305429
SWIFT: MIDLGB22

VAT Reg. No. 742 6602 40



